

American Period Furniture



Annual Journal of the Society of American Period Furniture Makers

Information for Advertisers

American Period Furniture is the annual journal of the Society of American Period Furniture Makers. This distinctive publication is sent to SAPFM members in December of each year. Edited by Robert W. Lang and written by experts in the field of historical furniture construction the journal is an in-depth resource with a wealth of information on the history and construction methods for furniture made in the United States.

Each edition of the journal contains at least 100 pages of unique editorial content along with an advertising section with resources for those who share our passion for quality furniture with historical significance. Printed in the USA on durable gloss paper the journal is intended to last, and is a valuable reference that grows with each annual edition.

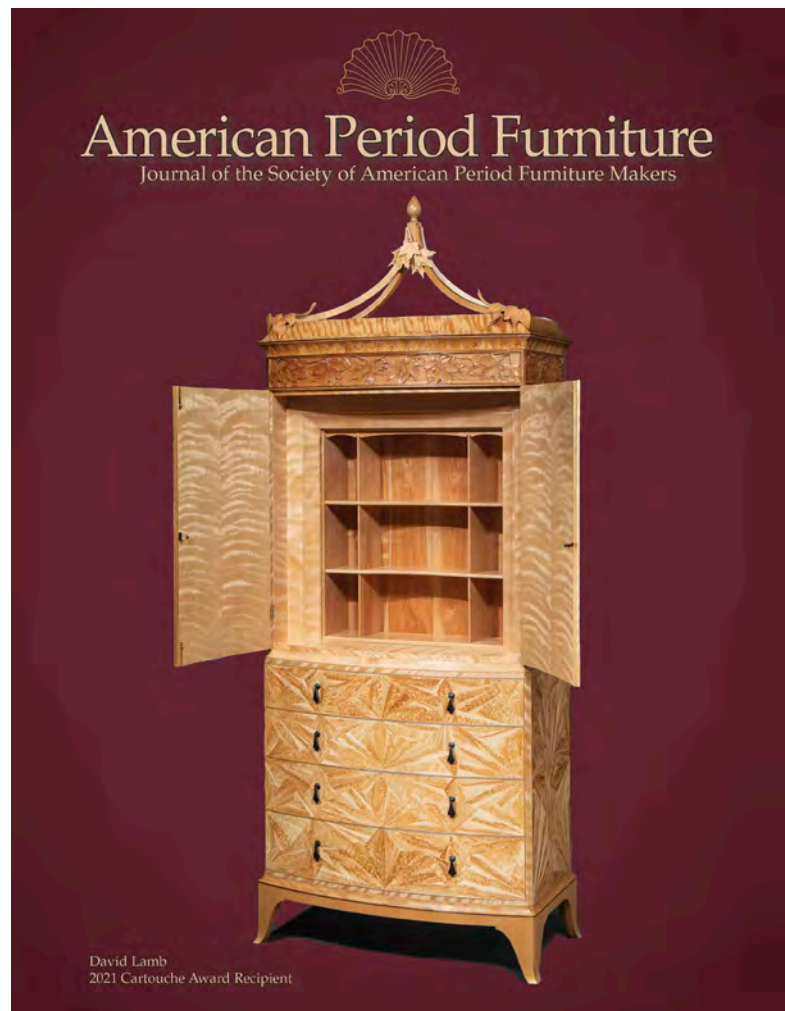
SAPFM is a non-profit educational organization dedicated to the understanding and appreciation of historical forms of American furniture, operating at a national level and through 22 regional chapters

SAPFM Members:

- Seek to preserve historical methods by researching and making reproductions of the finest example of furniture ever made.
- Are both professional and amateur woodworkers with a passion for quality.
- Share their knowledge with their peers through writing for SAPFM publications, local chapter meetings and SAPFM gatherings at the national level.
- Are leaders and influencers in their local wood-working communities and in online communities.
- Our typical member is your best customer.

Benefits To Our Advertisers:

- Print advertisement in *American Period Furniture*
- Listing on the "Sponsors" page at sapfm.org
 - This page updated for 2022 and includes:
 - Link to advertisers website and social media
 - Up to 300 words of descriptive text & 3 photos about the advertisers business
 - Complete contact information for advertisers
- Opportunity to provide articles for the SAPFM quarterly *Pins & Tales*
- Periodic mentions of the advertiser on SAPFM's social media accounts, Facebook and Instagram
- Opportunities for SAPFM members to participate in events and demonstrations

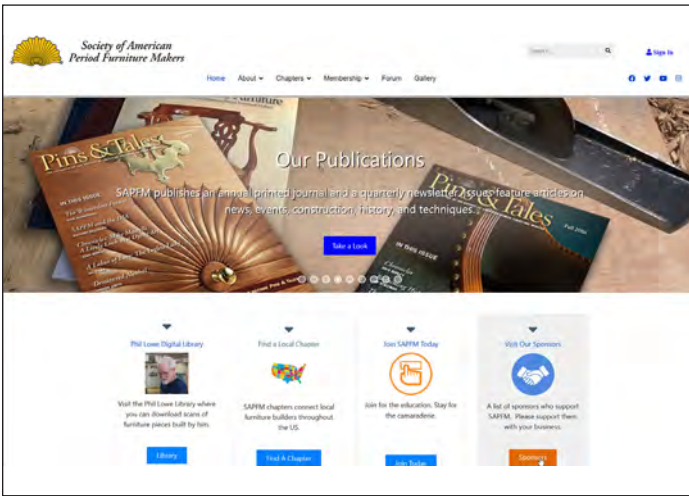


The cover of the 2021 edition of American Period Furniture features the work of Cartouche Award recipient David Lamb of Canterbury, New Hampshire.

*For more information contact our Advertising Director Joyce Lang
513-509-4898 email: joycelang@cinci.rr.com*

SAPFM Quarterly, Events, Online & Social Media

Our website <https://sapfm.org> has a fresh new look and serves as an online gathering place and information resource for our members and others with an interest in historical forms of American furniture. Member's Forum & Gallery, Articles, Publications Back Issues.



Advertisers in American Period Furniture are also listed on our "Sponsors" page.

Sponsor listings include:

- Links to your website,
- Photos of your products and a
- Written description of your business/products

Pins & Tales, the SAPFM Digital Quarterly Delivered to members four times/year Classes, Events, Chapter News & Project Articles



Annual Meeting Mid-Year Conference Local Chapter Meetings Online Video Presentations



American Period Furniture 2022

Advertising Specifications & Rates:

You can enter information directly in this form, save the PDF file and email to joycelang@cinci.rr.com

OR: Print this form, enter your information and mail form with your payment to:

American Period Furniture

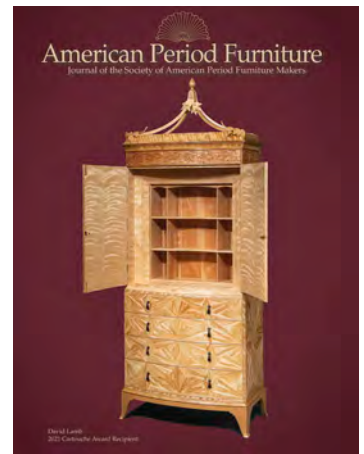
Advertising Director Joyce Lang

9401 Sherborn Drive

Cincinnati, Ohio 45231

OR:

Call Joyce Lang, Advertising Director at 513-509-4898



2022 APF Advertising Deadlines

Our advertising space is limited. We suggest you reserve your ad as early in the year as possible.

September 1, 2022: You must confirm your ad before this date, and decide on existing or new artwork.

October 1, 2022: New art must be received before this date.

November 1 2022: Payment (by check or credit card) must be received by this date.

Advertising Dimensions & Rates

| | | |
|---|----------|---|
| 1/4 Page Black & White Vertical Only | \$150.00 | 3.5" Wide X 4.875" Tall |
| 1/4 Page Color Vertical Only | \$230.00 | 3.5" Wide X 4.875" Tall |
| 1/2 Page Black & White Horizontal Only | \$225.00 | 7.5" Wide X 4.875" Tall |
| 1/2 Page Color Horizontal Only | \$360.00 | 7.5" Wide X 4.875" Tall |
| Full Page Black & White | \$345.00 | 7.5" Wide X 10" Tall Non-Bleed 8.75" Wide X 11.25" Tall, Full Bleed* |
| Full Page Color | \$550.00 | 7.5" Wide X 10" Tall Non-Bleed 8.75" Wide X 11.25" Tall, Full Bleed* |

* Full-bleed pages, add 1/8" to all four sides, keep text 3/8" from trim line on all four sides.
Trim size: 8.5" X 11"

File Formats: We accept high resolution digital files (300 DPI or higher at ad size). Press-ready PDF files are preferred, other formats are also acceptable. Questions? Please call.

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|----------------------------|---|
| Company Name | |
| Contact Person | |
| Email: | Phone: |
| Address: | |
| City: | State, ZIP code: |
| Reuse My Ad from Last Year | New Art will be sent by October 1, 2022 |
| I want to pay by check | I want to pay with a credit card |